

1-800-PATCHES

3,000 3RD QTR 06 BUYERS \$100/M
34,000 2006 BUYERS \$95/M
118,000 2005 BUYERS \$95/M

SELECT:

2,000 3RD QTR 06 DIET PRODUCT BYRS \$100/M
22,000 2006 DIET PRODUCT BUYERS \$95/M
71,000 2005 DIET PRODUCT BUYERS \$95/M

DIET SEX %: 70% FEMALE
15% MALE
15% UNKNOWN

1,000 3RD QTR 06 BEAUTY PRODUCT BYRS \$100/M
12,000 2006 BEAUTY PRODUCT BUYERS \$95/M
47,000 2005 BEAUTY PRODUCT BUYERS \$95/M

BEAUTY SEX %: 59% FEMALE
29% MALE
12% UNKNOWN

TELEMARKETING \$250/M

SUMMARY: 1-800-PATCHES HAS BEEN ONE OF THE LEADING INTERNET MARKETERS OF HEALTH PRODUCTS IN THE LAST FEW YEARS. NOT ONLY DO THEY SPECIALIZE IN UNIQUE WEIGHT LOSS AND SMOKING CESSATION PROGRAMS THROUGH THE USE OF TRANSDERMAL PATCHES, THEY FEATURE AN IMPRESSIVE LINE OF HEALTHY LIVING AND BEAUTY AID PRODUCTS SUCH AS THE GREEN TEA300 DIET PROGRAM, ARCTIC WHITE TEETH WHITENER, CHAMPAGNE SKIN CARE, OHT-PEPTIDE SKIN THERAPY, HABITROL & NUTRAQUIT QUIT SMOKING PROGRAM, ABSLIM, TAN TOWEL, TE-LITE AND HERBALGO.

MOST BUYERS HAVE USED A MAJOR CREDIT CARD AND THE AVERAGE UNIT OF SALE IS \$72.00. TELEPHONE NUMBERS ARE AVAILABLE FOR TELEMARKETING.

DEMOGRAPHICS: AGE 35-55

AVG UNIT/SALE: \$72.00

SOURCE: 100% INTERNET

CANCELLATION POLICY: ALL ORDERS CANCELLED AFTER MAIL DATE WILL BE BILLED AT FULL RENTAL RATES. ORDERS CANCELLED PRIOR TO MAIL DATE WILL BE BILLED RUNNING CHARGES + \$50.00 FLAT FEE.

1800PATCHM

OCTOBER 2006

MATERIAL:

E-MAIL \$50.00/F

SELECTIONS:

STATE/SCF \$6/M

ZIP \$6/M

SEX \$6/M

AGE \$6/M

RECIPROCAL SELECT
PRICING APPLIES

SAMPLE REQUIRED

MINIMUM: 5,000