

AG UROLOGICAL SCIENCES

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11,000 2ND QTR 2008 BUYERS \$120/M  
27,000 2008 BUYERS \$110/M  
54,000 2007 BUYERS \$110/M  
14,000 2006 BUYERS \$110/M

RECIPROCAL PRICING APPLIES

SUMMARY: IN THE BATTLE AGAINST AGING THESE MEN HAVE FOUND AG UROLOGICAL SCIENCES' (LBP-XS) THE LITTLE BLUE PILL. THIS REMARKABLE NEW OPTION, A NATURAL HEALTH SUPPLEMENT, ALLOWS THEM TO LEAD A HEALTHY LIFESTYLE.

THESE BUYERS ARE A POWERFUL SOURCE FOR ANY HEALTH, PROSTATE, DIETARY SUPPLEMENT OR ANTI-AGING OFFER AS WELL AS ANY OFFER TARGETING MATURE MALES.

DEMOGRAPHICS: MOSTLY MALE

SOURCE: DIRECT MAIL

CANCELLATION POLICY: ALL ORDERS CANCELLED AFTER MAIL DATE WILL BE BILLED AT FULL RENTAL RATES. ORDERS CANCELLED PRIOR TO MAIL DATE WILL BE BILLED RUNNING CHARGES + \$50.00 FLAT FEE.

AGUROLOGM

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JULY 2008

MATERIAL:  
E-MAIL \$60/F

SELECTIONS:  
STATE/SCF \$7/M  
ZIP \$7/M  
SEX \$7/M

SAMPLE REQUIRED

MINIMUM: 5,000