

AMERICAN BUSINESS CLUB - ENGINEERS

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DECEMBER 2004

186,000 ENGINEER MEMBERS \$90/M

MATERIAL:  
E-MAIL \$50.00/F

SUMMARY: THE AMERICAN BUSINESS CLUB IS A FAST GROWING AND INFLUENTIAL BUSINESS CLUB, FORMED BY A NETWORK OF BUSINESS EXECUTIVES AND PROVIDING A WEALTH OF EXPERIENCE, RESEARCH AND RECOMMENDATIONS FOR PRODUCTS AND SERVICES. SELECT THESE ENGINEERS WHO HAVE JOINED AND ARE MEMBERS OF THE AMERICAN BUSINESS CLUB.

SELECTIONS:  
STATE/SCF \$6/M  
ZIP \$6/M  
SEX \$6/M  
SPLIT \$6/M

THE AMERICAN BUSINESS CLUB IS GENERATED VIA DIRECT MAIL, SPACE ADVERTISING AND THE INTERNET. IT PROVIDES AN EXCELLENT AUDIENCE FOR ALL BUSINESS TO BUSINESS OFFERS.

RECIPROCAL SELECT  
PRICING APPLIES

DEMOGRAPHICS: 70% MALE  
30% FEMALE

SAMPLE REQUIRED

SOURCE: 25% DIRECT MAIL  
25% SPACE ADS  
50% INTERNET

MINIMUM: 5,000

CANCELLATION POLICY: ALL ORDERS CANCELLED AFTER MAIL DATE WILL BE BILLED AT FULL RENTAL RATES. ORDERS CANCELLED PRIOR TO MAIL DATE WILL BE BILLED RUNNING CHARGES + \$50.00 FLAT FEE.