

AMER BUSINESS CLUB-HUMAN RESOURCE EXECUTIVES

AMERBUSHRM

DECEMBER 2004

66,000 HUMAN RESOURCE MEMBERS \$90/M

MATERIAL :
E-MAIL \$50.00/F

SUMMARY: THE AMERICAN BUSINESS CLUB IS A FAST GROWING AND INFLUENTIAL BUSINESS CLUB, FORMED BY A NETWORK OF BUSINESS EXECUTIVES AND PROVIDING A WEALTH OF EXPERIENCE, RESEARCH AND RECOMMENDATIONS FOR PRODUCTS AND SERVICES. SELECT THESE HUMAN RESOURCE EXECUTIVES WHO HAVE JOINED AND ARE MEMBERS OF THE AMERICAN BUSINESS CLUB.

SELECTIONS:
STATE/SCF \$6/M

ZIP \$6/M

SEX \$6/M

SPLIT \$6/M

THE AMERICAN BUSINESS CLUB IS GENERATED VIA DIRECT MAIL, SPACE ADVERTISING AND THE INTERNET. IT PROVIDES AN EXCELLENT AUDIENCE FOR ALL BUSINESS TO BUSINESS OFFERS.

RECIPROCAL SELECT
PRICING APPLIES

DEMOGRAPHICS: 70% MALE
 30% FEMALE

SAMPLE REQUIRED

SOURCE: 25% DIRECT MAIL
 25% SPACE ADS
 50% INTERNET

MINIMUM: 5,000

CANCELLATION POLICY: ALL ORDERS CANCELLED AFTER MAIL DATE WILL BE BILLED AT FULL RENTAL RATES. ORDERS CANCELLED PRIOR TO MAIL DATE WILL BE BILLED RUNNING CHARGES + \$50.00 FLAT FEE.