

AMERICAN BUSINESS CLUB-MEDICAL PROFESSIONALS

AMERBUSMPM

DECEMBER 2004

44,000 7/04-12/04 MEMBERS \$85/M
590,000 MEDICAL MEMBERS \$80/M
PHONE NUMBERS +\$50/M

MATERIAL :
E-MAIL \$50.00/F

SUMMARY: THE AMERICAN BUSINESS CLUB IS A FAST GROWING AND INFLUENTIAL BUSINESS CLUB, FORMED BY A NETWORK OF BUSINESS EXECUTIVES AND PROFESSIONALS. THE CLUB PROVIDES A WEALTH OF EXPERIENCE, RESEARCH AND RECOMMENDATIONS FOR PRODUCTS & SERVICES. OTHER BENEFITS INCLUDE BUSINESS SUPPORT SERVICES, INSURANCE, BANKING, TAXES AND GOVERNMENT REGULATIONS, INTERNET SERVICES, SEMINARS AND WORKSHOPS. THE AMERICAN BUSINESS CLUB IS GENERATED VIA DIRECT MAIL, SPACE ADS AND THE INTERNET. MEMBERS ARE SELECTABLE BY PRACTICE SPECIALTY, EXACT AGE AND LICENSE YEAR. THE FILE PROVIDES A PERFECT AUDIENCE FOR GIFTS, COMPUTER HARDWARE/SOFTWARE, INSURANCE, MAGAZINES/PUBLICATIONS, TELECOMMUNICATION OFFERS, OFFICE SUPPLIES AND MORE!

SELECTIONS:
STATE/SCF \$6/M
ZIP \$6/M
SEX \$6/M
SPLIT \$6/M
SPECIALTY \$10/M
LICENSE YEAR \$10/M

RECIPROCAL SELECT
PRICING APPLIES

AREA OF PRACTICE SPECIALTY:
22M CARDIOVASCULAR
20M EMERGENCY MEDICINE
77M GENERAL PRACTICE
109M INTERNAL MEDICINE
29M OBSTETRICS/GYNECOLOGY
15M ORTHOPEDICS
48M PEDIATRICS
31M PSYCHIATRY
23M RADIOLOGY
54M SURGERY

SAMPLE REQUIRED

MINIMUM: 5,000

LICENSE YEAR:
144M 1991-PRESENT
192M 1970-1990
44M 1951-1969
11M 1931-1950

DEMOGRAPHICS: 75% MALE
25% FEMALE

SOURCE: 25% DIRECT MAIL
25% SPACE ADS
50% INTERNET

CANCELLATION POLICY: ALL ORDERS CANCELLED AFTER MAIL DATE WILL BE BILLED AT FULL RENTAL RATES. ORDERS CANCELLED PRIOR TO MAIL DATE WILL BE BILLED RUNNING CHARGES + \$50.00 FLAT FEE.