

**AMERICAN BUSINESS CLUB-SMALL CONTRACTORS NETWORK**

---

21,000 7/04-12/04 MEMBERS \$85/M  
199,000 NETWORK MEMBERS \$80/M  
PHONE NUMBERS +\$50/M

SUMMARY: THE AMERICAN BUSINESS CLUB-SMALL CONTRACTORS NETWORK WAS FORMED TO PROVIDE SMALL BUSINESS CONTRACTORS A FORUM FOR INFORMATION PRODUCTS AND NETWORKING. IT IS A FAST GROWING NATIONAL ENTREPRENEURIAL GROUP. THE NETWORK PROVIDES A WEALTH OF EXPERIENCE, RESEARCH AND RECOMMENDATIONS FOR CONTRACTING PRODUCTS AND SERVICES. THEY PROVIDE RECOMMENDED SUPPORT SERVICES AND INFORMATION ON STARTING AND MAINTAINING A SMALL BUSINESS, FINANCIAL PROGRAMS, TAXES AND GOVERNMENT REGULATIONS.

THE AMERICAN BUSINESS CLUB LIST IS GENERATED VIA DIRECT MAIL, SPACE ADS AND THE INTERNET. THE LIST PROVIDES AN EXCELLENT AUDIENCE TO REACH UP AND COMING BUSINESSMEN WHO NEED A VARIETY OF PRODUCTS AND SERVICES INCLUDING BUSINESS TO BUSINESS PRODUCTS, FINANCIAL, CREDIT CARDS, GIFTS, COMPUTER HARDWARE/SOFTWARE, INSURANCE, MAGAZINES, SEMINARS, TELECOMMUNICATIONS AND MORE.

EMPLOYEE SIZE:  
116M UNDER 10 EMPLOYEES  
51M 10-49  
20M 50+

DEMOGRAPHICS: 70% MALE  
30% FEMALE

SOURCE: 25% DIRECT MAIL  
25% SPACE ADS  
50% INTERNET

CANCELLATION POLICY: ALL ORDERS CANCELLED AFTER MAIL DATE WILL BE BILLED AT FULL RENTAL RATES. ORDERS CANCELLED PRIOR TO MAIL DATE WILL BE BILLED RUNNING CHARGES + \$50.00 FLAT FEE.

**ABCCONM**

---

DECEMBER 2004

MATERIAL:  
E-MAIL \$50.00/F

SELECTIONS:  
STATE/SCF \$6/M  
ZIP \$6/M  
SEX \$6/M  
SPLIT \$6/M  
EMPLOYEE SIZE \$10/M

RECIPROCAL SELECT  
PRICING APPLIES

SAMPLE REQUIRED

MINIMUM: 5,000