

ASTRO TIME

22,000 7/09 RESPONDENTS \$85/M
154,000 2009 RESPONDENTS \$85/M
264,000 2008 RESPONDENTS \$85/M
264,000 2007 RESPONDENTS \$85/M
264,000 2006 RESPONDENTS \$85/M

SUMMARY: ASTRO TIME IS FILLED WITH PEOPLE WHO HAVE INDICATED A VERY STRONG INTEREST IN ASTROLOGY AND THE OCCULT ON A NATIONAL OPINION SURVEY. THIS FILE IS 100% DIRECT RESPONSE GENERATED, HAVING RECEIVED, FILLED OUT AND RETURNED THEIR QUESTIONNAIRES BY MAIL.

DEMOGRAPHICS: 75% FEMALE
25% MALE
AVG AGE 35
INCOME UNDER \$25,000

SOURCE: NATIONAL SURVEY

CANCELLATION POLICY: ALL ORDERS CANCELLED AFTER MAIL DATE WILL BE BILLED AT FULL RENTAL RATES. ORDERS CANCELLED PRIOR TO MAIL DATE WILL BE BILLED RUNNING CHARGES + \$50.00 FLAT FEE.

ASTROTIMEM

AUGUST 2009

MATERIAL:
E-MAIL \$60.00/F

SELECTIONS:
STATE/SCF \$7.00/M
ZIP \$7.00/M
SEX \$7.00/M
SPLIT \$7.00/M

RECIPROCAL SELECT
PRICING APPLIES

SAMPLE REQUIRED

MINIMUM: 5,000