

AVID ASTROLOGY READERS

15,000 8/08 ASTROLOGY READERS \$90/M
120,000 2008 ASTROLOGY READERS \$90/M
180,000 2007 ASTROLOGY READERS \$90/M
180,000 2006 ASTROLOGY READERS \$90/M

SUMMARY: THESE INDIVIDUALS HAVE REPLIED TO AN ONLINE SURVEY SPECIFYING THAT THEY BUY AND READ ASTROLOGY BOOKS AND MAGAZINES. THESE PSYCHIC BUFFS ARE A MUST TEST FOR ALL ASTROLOGY OFFERS AS WELL AS MAGAZINES, PROMOTIONAL, GENERAL MERCHANDISE AND MORE!

DEMOGRAPHICS: 55% FEMALE
45% MALE
AGE 40+
AVG INCOME \$30,000

SOURCE: ONLINE SURVEYS

CANCELLATION POLICY: ALL ORDERS CANCELLED AFTER MAIL DATE WILL BE BILLED AT FULL RENTAL RATES. ORDERS CANCELLED PRIOR TO MAIL DATE WILL BE BILLED RUNNING CHARGES + \$50.00 FLAT FEE.

AVIDASTROM

SEPTEMBER 2008

MATERIAL:
E-MAIL \$60/F

SELECTIONS:
STATE/SCF \$7/M
ZIP \$7/M
SEX \$7/M
DOB \$10/M

RECIPROCAL SELECT
PRICING APPLIES

SAMPLE REQUIRED
MINIMUM: 5,000