

BIOSAN

3,000 2ND QTR 2007 BUYERS \$130/M
8,000 2007 BUYERS \$130/M
21,000 2006 BUYERS \$130/M
24,000 2005 BUYERS \$130/M
14,000 2004 BUYERS \$130/M

SUMMARY: FOR 20 YEARS BIOSAN HAS BROUGHT THE AMERICAN CONSUMER THE WORLD'S FINEST FLAX PRODUCTS AS WELL AS SYSTEMIC ORAL ENZYMES. BUYERS HAVE PURCHASED HIGH LIGNAN FLAX OIL, BIO ENZYMES AND OTHER SUPPLEMENTS.

DEMOGRAPHICS: 44% FEMALE
44% MALE
12% UNKNOWN

AVG UNIT/SALE: \$50-\$70

SOURCE: DIRECT MAIL

CANCELLATION POLICY: ALL ORDERS CANCELLED AFTER MAIL DATE WILL BE BILLED AT FULL RENTAL RATES. ORDERS CANCELLED PRIOR TO MAIL DATE WILL BE BILLED RUNNING CHARGES + \$50.00 FLAT FEE.

BIOSANM

NOVEMBER 2007

MATERIAL:
E-MAIL \$50/F

SELECTIONS:
STATE/SCF \$7/M

ZIP \$7/M

SEX \$7/M

SPLIT \$7/M

RECIPROCAL SELECT
PRICING APPLIES

SAMPLE REQUIRED

MINIMUM: 5,000