

BIOTECH RESEARCH CANADIAN

2,500 2ND HALF 2010 BUYERS	\$150/M
4,000 2010 CANADIAN BUYERS	\$150/M
5,000 2009 CANADIAN BUYERS	\$150/M
3,000 2008 CANADIAN BUYERS	\$150/M

SUMMARY: DIRECT MAIL BUYERS OF BIOTECH RESEARCH'S HEALTH ENHANCING EDENPURE PORTABLE HEATER. THIS HIGH TECH PORTABLE HEATER UTILIZES ITS ADVANCED SPACE AGE QUARTZ INFRARED TECHNOLOGY TO HEAT A LARGE ROOM IN 5 MINUTES WITHOUT THE COSTS AND SIDE EFFECTS OF TRADITIONAL COMBUSTIBLE HEAT SOURCES.

ENTER THE CANADIAN MARKETPLACE WITH CONFIDENCE. THESE MOTIVATED BUYERS MAKE AN EXCELLENT AUDIENCE FOR ALL TECHNOLOGY, TRAVEL, MERCHANDISE, HEALTH OFFERS AND MORE.

DEMOGRAPHICS: 34% FEMALE
65% MALE
AGE 50+
INCOME MID TO HIGH

AVG UNIT/SALE: \$300

SOURCE: 100% DIRECT MAIL

CANCELLATION POLICY: ALL ORDERS CANCELLED AFTER MAIL DATE WILL BE BILLED AT FULL RENTAL RATES. ORDERS CANCELLED PRIOR TO MAIL DATE WILL BE BILLED RUNNING CHARGES + \$50.00 FLAT FEE.

CANBIOTECM

JANUARY 2011

MATERIAL:
E-MAIL \$50/F

SELECTIONS:
PROVINCE \$7/M
FSA \$7/M
SEX \$7/M
SPLIT \$7/M

SAMPLE REQUIRED
MINIMUM: 5,000