

BIOTECH RESEARCH DIET BUYERS

3,000 4TH QTR 2005 HOTLINE BUYERS \$100/M +\$10/M
46,000 2005 BUYERS \$100/M
115,000 2004 BUYERS \$100/M
28,000 2003 BUYERS \$100/M
11,500 2002 BUYERS \$100/M
31,000 2001 BUYERS \$100/M
33,000 2000 BUYERS \$100/M
85,000 1999 BUYERS \$90/M

RECIPROCAL PRICING APPLIES

SUMMARY: BIOTECH RESEARCH OFFERS SOME OF THE NEWEST AND MOST EXCITING WEIGHT LOSS PLANS AVAILABLE. AB-GONE HELPS TO REDUCE FAT IN THE ABDOMEN, REDUCE THE OVERALL SIZE OF THE ABDOMEN AND MAXIMIZE THE APPEARANCE OF THE ABDOMEN. BIOGENESIS AND BIO SPEED SHAPE, HELP CONSUMERS TO BURN CALORIES AT A RATE 526% FASTER THAN ORDINARY AEROBICS AND EXERCISE. THESE ADVANCED 10 MINUTE EXERCISE PROGRAMS ENABLE YOU TO LOSE WEIGHT FAST WITHOUT HUNGER AND SUFFERING. THE BIOTECH RESEARCH PROGRAMS ALSO COME WITH A FAT FLUSH DIET THAT MAKES BODY SHAPING EVEN EASIER AND FASTER.

DEMOGRAPHICS: 34% MALE
52% FEMALE
AGE RANGE 45-54

PAYMENT: 54% CREDIT CARD
46% CASH/CHECK

SOURCE: 30% DIRECT MAIL
70% SPACE ADS

CANCELLATION POLICY: ALL ORDERS CANCELLED AFTER MAIL DATE WILL BE BILLED AT FULL RENTAL RATES. ORDERS CANCELLED PRIOR TO MAIL DATE WILL BE BILLED RUNNING CHARGES + \$50.00 FLAT FEE.

BIOTECHM

JANUARY 2006

MATERIAL:
E-MAIL \$50/F

SELECTIONS:
STATE/SCF \$7/M

ZIP \$7/M

SEX \$7/M

SPLIT \$7/M

PAYMENT \$10/M

RECIPROCAL SELECT
PRICING APPLIES

SAMPLE REQUIRED

MINIMUM: 5,000