

BIOTECH RESEARCH HEALTH PRODUCTS BUYERS

18,000 4TH QTR 2005 HOTLINE BUYERS \$130/M +\$10/M
109,000 2005 BUYERS \$130/M
98,000 2004 BUYERS \$130/M
22,000 2003 BUYERS \$130/M

RECIPROCAL PRICING APPLIES

SUMMARY: BUYERS HAVE PURCHASED A NUMBER OF PRODUCTS FROM THE BIOTECH RESEARCH HEALTH PRODUCTS LINE INCLUDING AN INFRARED HEATING PAD, THE PROZONE AIR PURIFIER, IONLITE OR THERAPEACE, BIO SPEED CLEAN SWEEPER OR EDENPURE PORTABLE HEATER. THE INFRARED HEATING PAD UTILIZES THE NEWEST LIGHT WAVE TECHNOLOGY AND USERS HAVE RELIEVED BACK PAIN, ARTHRITIS, BURSITIS, CARPAL TUNNEL, TENDONITIS AND MUCH MORE. PROZONE AIR PURIFIERS ELIMINATE DUST, SMOKE, POLLEN, GERMS, VIRUSES, MOLD, CARBON MONOXIDE, PET DANDER, DUST MITES AND MORE PROVIDING RELIEF FOR ALLERGIES AND SINUSES WHILE ONLY USING 50 WATTS OF ELECTRICITY. IONLITE PURIFIES THE AIR BY GENERATING CLEAN AND PURE IONS. THERAPEACE MIND AND NECK MASSAGER REDUCES NECK AND BACK PAIN WITH GENTLE VIBRATIONS AND BUILT IN MAGNETS. THE BIO SPEED CLEAN SWEEPER, A NEW ULTRA HIGH-TECH SWEEPER CAPABLE OF 4 TIMES FASTER THAN ORDINARY SWEEPERS, ELIMINATES THE DEEP DIRT AND DUSTMITES THAT CAUSE ALLERGIES, ASTHMA, ILLNESS AND ODORS. EDENPURE PORTABLE HEATER UTILIZING ITS ADVANCED SPACE AGE QUARTZ INFRARED TECHNOLOGY TO HEAT A LARGE ROOM IN 5 MINUTES WITHOUT THE SIDE EFFECTS OF TRADITIONAL COMBUSTIBLE HEAT SOURCES.

BIOTECH RESEARCH HEALTH PRODUCT BUYERS MAKE AN EXCELLENT AUDIENCE FOR ALL HEALTH PRODUCTS OR ANY MAILER TARGETING THE AGING BABYBOOMER.

DEMOGRAPHICS: 54% MALE
41% FEMALE
5% UNKNOWN

AVG UNIT/SALE: \$200+

SOURCE: DIRECT MAIL/SPACE

CANCELLATION POLICY: ALL ORDERS CANCELLED AFTER MAIL DATE WILL BE BILLED AT FULL RENTAL RATE. ORDERS CANCELLED PRIOR TO MAIL DATE WILL BE BILLED RUNNING

THERMOTEXM

JANUARY 2006

MATERIAL:
E-MAIL \$50/F

SELECTIONS:
STATE/SCF \$6/M
ZIP \$6/M
SEX \$6/M
SPLIT \$6/M

RECIPROCAL SELECT
PRICING APPLIES

SAMPLE REQUIRED

MINIMUM: 5,000

CHARGES + \$50.00 FLAT FEE.