

BODIES IN MOTION

2,500 4TH QTR 2009 BUYERS \$100/M
10,500 2009 BUYERS \$100/M
12,000 2008 BUYERS \$100/M
9,000 2007 BUYERS \$100/M
10,000 2006 BUYERS \$100/M
7,000 2005 BUYERS \$100/M

OLDER NAMES AVAILABLE - INQUIRE

SUMMARY: TV GENERATED BUYERS OF THE BODIES IN MOTION WORKOUT VIDEO FEATURING GILAD JAMKLOWICZ, STAR OF THE POPULAR CABLE TV PROGRAM BODIES IN MOTION.

DEMOGRAPHICS: 15% MALE
61% FEMALE
24% UNKNOWN
AGE RANGE 30-45
MID HOUSEHOLD INCOME

AVG UNIT/SALE: \$60.00

PAYMENT TYPE: 95% CREDIT CARD

SOURCE: 100% T.V.

CANCELLATION POLICY: ALL ORDERS CANCELLED AFTER MAIL DATE WILL BE BILLED AT FULL RENTAL DATES. ORDERS CANCELLED PRIOR TO MAIL DATES WILL BE BILLED RUNNING CHARGES + \$50.00 FLAT FEE.

BODIESM

JANUARY 2010

MATERIAL:
E-MAIL \$60/F

SELECTIONS:
STATE/SCF \$7/M

ZIP \$7/M

SEX \$7/M

SPLIT \$7/M

PAY METHOD \$10/M

RECIPROCAL SELECT
PRICING APPLIES

SAMPLE REQUIRED

MINIMUM: 5,000