

BOOMER BERRY HEALTH PRODUCT BUYERS

10,000 4TH QTR 2010-1ST QTR 2011 BUYERS \$110/M
19,000 2ND QTR 2010-3RD QTR 2010 BUYERS \$110/M
PHONE NUMBERS \$250/M

THESE BABY BOOMERS HAVE TURNED TO A03 BOOMER BERRY FOR ITS AMAZING HEALTH & ANTI AGING BENEFITS. THE CLINICALLY PROVEN INGREDIENTS IN A03 BOOMER BERRY PROVIDE HEART, JOINT, BRAIN AND ENERGY SUPPORT. ALL NATURAL ACAI FORTIFIED WITH PURE OMEGA 3 HELPS FIGHT NEGATIVE EFFECTS OF AGING. BUYERS ALSO RECEIVE A FREE BOOK: AMAZON HEALTH SECRETS. MOST BOOMER BERRY BUYERS HAVE ALSO PURCHASED ADDITIONAL HEALTH PRODUCTS INCLUDING: COLON CLEANSE, BODY CLEANSE OR ACAI ENERGY.

THESE BABY BOOMERS ARE AN EXCELLENT SOURCE FOR ALL HEALTH OFFERS, INSURANCE, TRAVEL, MAGAZINES, GENERAL MERCHANDISE AND MORE.

DEMOGRAPHICS: 70% FEMALE
18% MALE
12% UNKNOWN

AVG UNIT/SALE: \$49.95

SOURCE: DIRECT MAIL
TV/INTERNET

CANCELLATION POLICY: ALL ORDERS CANCELLED AFTER MAIL DATE WILL BE BILLED AT FULL RENTAL RATES. ORDERS CANCELLED PRIOR TO MAIL DATE WILL BE BILLED RUNNING CHARGES + \$50.00 FLAT FEE.

BOOMBERRYM

APRIL 2011

MATERIAL:

E-MAIL \$60/F

SELECTIONS:

STATE/SCF \$7/M

ZIP \$7/M

SEX \$7/M

RECIPROCAL SELECT
PRICING APPLIES

SAMPLE REQUIRED

MINIMUM: 5,000