

BRAZILIAN BASICS DIET BUYERS

1,500 4TH QTR 08-1ST QTR 09 BUYERS \$120/M
7,000 2008 BUYERS \$120/M
PHONE NUMBERS \$250/M

SUMMARY: BUYERS OF BRAZILIAN BASICS, EMAGREECE
SIM, WEIGHT LOSS PRODUCT. THESE BUYERS ARE
LOOKING TO CONTROL THEIR APPETITE, INCREASE
ENERGY, ENHANCE METABOLISM AND ELIMINATE STORED
BODY FAT. BUYERS ALSO RECEIVE FREE BOOKLET
FULL OF HELPFUL WEIGHT LOSS TIPS.

THESE RESPONSIVE BUYERS ARE A GREAT AUDIENCE
FOR ALL WEIGHT LOSS, GENERAL HEALTH, BEAUTY
AND COSMETIC AND GENERAL MERCHANDISE OFFERS.

DEMOGRAPHICS: 60% FEMALE
15% MALE
25% UNKNOWN

AVG UNIT/SALE: \$70

SOURCE: SPACE AD

CANCELLATION POLICY: ALL ORDERS CANCELLED AFTER
MAIL DATE WILL BE BILLED AT FULL RENTAL RATES.
ORDERS CANCELLED PRIOR TO MAIL DATE WILL BE BILLED
RUNNING CHARGES + \$50.00 FLAT FEE.

BRAZBASICM

APRIL 2009

MATERIAL:
E-MAIL \$60/F

SELECTIONS:
STATE/SCF \$7/M
ZIP \$7/M
SEX \$7/M
SPLIT \$7/M

RECIPROCAL SELECT
PRICING APPLIES

SAMPLE REQUIRED

MINIMUM: 5,000