

BUILD YOUR WEALTH OPPORTUNITY SEEKERS

48,000 12/06 BUYERS \$100/M
558,000 2006 BUYERS \$100/M
661,000 2005 BUYERS \$100/M
806,000 2004 BUYERS \$100/M
145,000 2003 BUYERS \$90/M
TELEMARKETING \$220/M

SUMMARY: THESE RESPONSIVE OPPORTUNITY SEEKERS HAVE PURCHASED INFORMATION ON THE HOTTEST HOME BASED BUSINESS IN AMERICA. THESE SAVVY OPPORTUNISTS TAKE ADVANTAGE OF DISCOUNTED PRICES AND TREMENDOUS TAX ADVANTAGES TO BUILD THEIR WEALTH. THEY MAKE A GREAT TARGET FOR OTHER ENTREPRENEURIAL OFFERS, GENERAL MERCHANDISE, INSURANCE, TRAVEL AND MORE.

DEMOGRAPHICS: 60% MALE
40% FEMALE
AGE RANGE 35-45
INCOME \$25M-\$40M

AVG UNIT/SALE: \$29-\$99

SOURCE: DIRECT MAIL

CANCELLATION POLICY: ALL ORDERS CANCELLED AFTER MAIL DATE WILL BE BILLED AT FULL RENTAL RATES. ORDERS CANCELLED PRIOR TO MAIL DATE WILL BE BILLED RUNNING CHARGES + \$50.00 FLAT FEE.

BUILDM

JANUARY 2007

MATERIAL:
E-MAIL \$50.00/F

SELECTIONS:
STATE/SCF \$7/M

ZIP \$7/M

SEX \$7/M

SPLIT \$7/M

RECIPROCAL SELECT
PRICING APPLIES

SAMPLE REQUIRED

MINIMUM: 5,000