

BUSINESS AMERICA - HUMAN RESOURCES DECISION MAKERS

BUSAMERHRM

JANUARY 2010

49,000 MONTHLY EXECUTIVES \$85/M
782,000 HUMAN RESOURCE EXECUTIVES \$80/M
TELEPHONE NUMBERS +\$50/M

MATERIAL:
E-MAIL \$60.00/F

SUMMARY: SELECT THESE HUMAN RESOURCE PROFESSIONALS WHO HANDLE RESPONSIBILITIES SUCH AS PERSONNEL, TRAINING, BENEFITS, FINANCIAL SERVICES AND COMPENSATION.

SELECTIONS:
STATE/SCF \$7.00/M
ZIP \$7.00/M
SEX \$7.00/M
SPLIT \$7.00/M

DEMOGRAPHICS: 65% MALE
35% FEMALE

SOURCE: STATE REGISTRIES, TRADE PUBLICATIONS, TRADE SHOWS, DM OFFERS

RECIPROCAL SELECT
PRICING APPLIES

CANCELLATION POLICY: ALL ORDERS CANCELLED AFTER MAIL DATE WILL BE BILLED AT FULL RENTAL RATES. ORDERS CANCELLED PRIOR TO MAIL DATE WILL BE BILLED RUNNING CHARGES + \$50.00 FLAT FEE.

SAMPLE REQUIRED

MINIMUM: 5,000