

CAIRNHILL VIRILITY

****UPDATE****

2,000 1ST QTR 2005 BUYERS	\$100/M
7,000 2004 BUYERS	\$100/M
6,000 2003 BUYERS	\$100/M
2,000 4TH QTR 02 BUYERS	\$100/M

SUMMARY: BUYERS OF VARIOUS POTENCY PRODUCTS.

DEMOGRAPHICS: 100% MALE

AVG UNIT/SALE: N/A

SOURCE: DIRECT MAIL

CANCELLATION POLICY: ALL ORDERS CANCELLED AFTER MAIL DATE WILL BE BILLED AT FULL RENTAL RATES. ORDERS CANCELLED PRIOR TO MAIL DATE WILL BE BILLED RUNNING CHARGES + \$50.00 FLAT FEE.

CAIRNVIRM

APRIL 2005

MATERIAL :
E-MAIL \$50/F

SELECTIONS:
STATE/SCF \$6/M

ZIP \$6/M

SPLIT \$6/M

RECIPROCAL SELECT
PRICING APPLIES

SAMPLE REQUIRED

MINIMUM: 5,000