

INTL LUCKY NUMBERS/ASTROLOGY/NUMEROLOGY

FORMERLY CENTRE FOR ADVANCED PERCEPTION

6,000	10/10 BUYERS	\$95/M +\$10/M
59,500	2010 BUYERS	\$95/M
24,000	2009 BUYERS	\$95/M
13,000	2008 BUYERS	\$95/M
14,000	2007 BUYERS	\$95/M
9,000	2006 BUYERS	\$95/M
10,000	2005 BUYERS	\$95/M
11,000	2004 BUYERS	\$95/M
	PHONE NUMBERS	\$250/M

SUMMARY: DIRECT MAIL SOLD BUYERS OF PERSONALIZED ASTROLOGICAL FORECASTS. OFFERS INCLUDE LUCINDA VERNIERE, HIRSH-ROTHSTEIN, OFFICE OF MADELINE DE LAFITTE, JUSTIN PLOUGH AND LYNDON WEATHERFORD.

THESE BUYERS ARE ALL LOOKING FOR THE SECRET TO GOOD FORTUNE, HEALTH, HAPPINESS, LOVE AND SUCCESS.

MANY ARE REPEAT BUYERS.

DEMOGRAPHICS: 41% FEMALE
40% MALE

AVG UNIT/SALE: \$19.95-\$24.95

SOURCE: 100% DIRECT MAIL

CANCELLATION POLICY: ALL ORDERS CANCELLED AFTER MAIL DATE WILL BE BILLED AT FULL RENTAL RATES. ORDERS CANCELLED PRIOR TO MAIL DATE WILL BE BILLED RUNNING CHARGES + \$50.00 FLAT FEE.

EUROPSYCM

NOVEMBER 2010

MATERIAL:
E-MAIL \$70/F

SELECTIONS:
STATE/SCF \$7/M

ZIP \$7/M

SEX \$7/M

DOB \$10/M

RECIPROCAL SELECT
PRICING APPLIES

SAMPLE REQUIRED

MINIMUM: 5,000