

**CHOICE VITAMINS**

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**CHOICEVITM**

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MAY 2008

10,000 4/08 BUYERS \$110/M  
44,000 2008 BUYERS \$110/M  
195,000 2007 BUYERS \$110/M  
225,000 2006 BUYERS \$110/M  
PHONE NUMBERS \$250/M

MATERIAL :  
E-MAIL \$50/F

SUMMARY: THESE VITAMIN AND NUTRITIONAL BUYERS PURCHASED PRODUCTS RANGING FROM MULTI VITAMINS TO CALCIUM SUPPLEMENTS TO NUTRITIONAL DRINKS AT WHOLESALE PRICES. THESE MEN AND WOMEN HAVE MADE ONLINE PURCHASES OF BRAND NAME PRODUCTS AT SOME OF THE LOWEST PRICES AVAILABLE. THEY ARE NOT ONLY HEALTH CONSCIOUS BUYERS BUT SMART SHOPPERS AS WELL! ALL BUYERS HAVE PAID BY BANK CREDIT CARD AND TELEPHONE NUMBERS ARE AVAILABLE FOR TELEMARKETERS.

SELECTIONS:  
STATE/SCF \$7/M  
ZIP \$7/M  
SEX \$7/M  
SPLIT \$7/M

DEMOGRAPHICS: 50% FEMALE  
50% MALE  
AGE 35-50

RECIPROCAL SELECT  
PRICING APPLIES

AVG UNIT/SALE: \$69.00

SOURCE: INTERNET

SAMPLE REQUIRED

MINIMUM: 5,000

CANCELLATION POLICY: ALL ORDERS CANCELLED AFTER MAIL DATE WILL BE BILLED AT FULL RENTAL RATES. ORDERS CANCELLED PRIOR TO MAIL DATE WILL BE BILLED RUNNING CHARGES + \$50.00 FLAT FEE.