

CREDIT CURES

17,000 7/09 BUYERS \$85/M
119,000 2009 BUYERS \$85/M
204,000 2008 BUYERS \$85/M
204,000 2007 BUYERS \$85/M
204,000 2006 BUYERS \$85/M

SUMMARY: EACH MONTH, 17,000 INDIVIDUALS RESPOND TO A TELEMARKETING OFFER BY PURCHASING A CREDIT REPAIR PACKAGE THAT CONTAINS A "FIX YOUR CREDIT" BOOKLET AS WELL AS AN APPLICATION FOR A SECURED CREDIT CARD. THESE MEN AND WOMEN HAVE SPENT \$19.95 AND HAVE PAID BY EITHER MONEY ORDER OR CHECK DEBIT.

THESE CREDIT CONSCIOUS CONSUMERS ARE A MUST TEST FOR ALL CREDIT OFFERS AS WELL AS MAGAZINES, TRAVEL, GENERAL MERCHANDISE, LOW END CATALOGS AND MORE!!

DEMOGRAPHICS: 65% MALE
35% FEMALE
AGE 35
INCOME UNDER \$30,000

AVG UNIT/SALE: \$19.95

SOURCE: 100% TELEMARKETING

CANCELLATION POLICY: ALL ORDERS CANCELLED AFTER MAIL DATE WILL BE BILLED AT FULL RENTAL RATES. ORDERS CANCELLED PRIOR TO MAIL DATE WILL BE BILLED RUNNING CHARGES + \$50.00 FLAT FEE.

WRESTCREDM

AUGUST 2009

MATERIAL:
E-MAIL \$60/F

SELECTIONS:
STATE/SCF \$7/M
ZIP \$7/M
SEX \$7/M
SPLIT \$7/M

RECIPROCAL SELECT
PRICING APPLIES

SAMPLE REQUIRED

MINIMUM: 5,000