

**EMPIRE WEIGHT LOSS**

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2,000 2ND QTR 07 BUYERS \$100/M  
5,000 2007 BUYERS \$100/M  
230,000 2006 BUYERS \$100/M  
188,000 2005 BUYERS \$100/M  
29,000 2004 BUYERS \$100/M  
106,000 2003 BUYERS \$100/M

SUMMARY: EMPIRE WEIGHT LOSS HAS DEVELOPED ONE OF THE MOST POPULAR DIET PROGRAMS AVAILABLE TODAY. THEIR PRODUCT, INSTA TRIM, UTILIZES A UNIQUE FORMULA THAT IMMEDIATELY ABSORBS ESSENTIAL NUTRIENTS INTO THE BODY TO PROVIDE THE GREATEST FAT AND WEIGHT LOSS POSSIBLE. IN ADDITION, IT INCREASES ENERGY LEVELS TO BURN MORE CALORIES. EVERY BUYER HAS SPENT \$68.85 AND PAID WITH A MAJOR BANK CREDIT CARD.

DEMOGRAPHICS: 35% MALE  
65% FEMALE

AVG UNIT/SALE: \$68.85

SOURCE: 100% INTERNET

**CANCELLATION**

POLICY: ALL ORDERS CANCELLED AFTER MAIL DATE WILL BE BILLED AT FULL RENTAL RATE. ORDERS CANCELLED PRIOR TO MAIL DATE WILL BE BILLED RUNNING CHARGES + \$50.00 FLAT FEE.

**EMPIREWTM**

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JULY 2007

MATERIAL:  
E-MAIL \$50/F

SELECTIONS:  
STATE/SCF \$7/M  
ZIP \$7/M  
SEX \$7/M  
SPLIT \$7/M

RECIPROCAL SELECT  
PRICING APPLIES

SAMPLE REQUIRED

MINIMUM: 5,000