

ENDURANCE MALE ENHANCEMENT

11,000 4/08 BUYERS \$110/M
39,000 2008 BUYERS \$110/M
54,000 2007 BUYERS \$110/M

SUMMARY: THESE ACTIVE MALES ARE LOOKING FOR PEAK SEXUAL PERFORMANCE. THROUGH TELEMARKETING AND INTERNET OFFERS THEY MUST HAVE PURCHASED VARIOUS PRODUCTS TO INCREASE BLOOD FLOW, INTENSIFY STAMINA AND HELP THEM ACHIEVE SEXUAL SATISFACTION.

THIS FILE IS A MUST FOR ALL MALE ENHANCEMENT AND MEN'S HEALTH OFFERS.

DEMOGRAPHICS: 85% MALE
10% FEMALE

AVG UNIT/SALE: \$90

SOURCE: 100% TELEMARKETING GENERATED

CANCELLATION POLICY: ALL ORDERS CANCELLED AFTER MAIL DATE WILL BE BILLED AT FULL RENTAL RATES. ORDERS CANCELLED PRIOR TO MAIL DATE WILL BE BILLED RUNNING CHARGES + \$50.00 FLAT FEE.

ENDURANCEM

MAY 2008

MATERIAL:
E-MAIL \$50/F

SELECTIONS:
STATE/SCF \$7/M
ZIP \$7/M
SEX \$7/M
SPLIT \$7/M

RECIPROCAL SELECT
PRICING APPLIES

SAMPLE REQUIRED

MINIMUM: 5,000