

FOR SALE: VACATION PROPERTY

8,000	9/06 PAID MEMBERS	\$100/M
79,000	2006 PAID MEMBERS	\$100/M
193,000	2005 PAID MEMBERS	\$100/M
282,000	2004 PAID MEMBERS	\$100/M
	TELEMARKETING	\$220/M

SUMMARY: TO MAXIMIZE THEIR LEISURE TIME, THESE VACATIONERS HAVE OPTED AGAINST MAINTENANCE FEES, MORTGAGE PAYMENTS AND SERVICE CHARGES. UTILIZING A UNIQUE WORLDWIDE CAMPAIGN THEY HAVE FOUND THE FASTEST AND EASIEST WAY TO SELL THEIR CONDO, HOME, TIME SHARE AND/OR CAMPGROUND.

DEMOGRAPHICS: 75% FEMALE
25% MALE
AGE RANGE 35-45
MID TO HIGH INCOME

AVG UNIT/SALE: \$29-\$99

SOURCE: DIRECT MAIL

CANCELLATION POLICY: ALL ORDERS CANCELLED AFTER MAIL DATE WILL BE BILLED AT FULL RENTAL RATES. ORDERS CANCELLED PRIOR TO MAIL DATE WILL BE BILLED RUNNING CHARGES + \$50.00 FLAT FEE.

FORSALEM

OCTOBER 2006

MATERIAL:
E-MAIL \$50/F

SELECTIONS:
STATE/SCF \$6/M
ZIP \$6/M
SEX \$6/M
SPLIT \$6/M

RECIPROCAL SELECT
PRICING APPLIES

SAMPLE REQUIRED

MINIMUM: 5,000