

HEALING JUICES

12,000	3RD QTR 2010 BUYERS	\$120/M
28,000	2010 BUYERS	\$110/M
39,000	2009 BUYERS	\$110/M
61,000	2008 BUYERS	\$110/M
71,000	2007 BUYERS	\$110/M

SUMMARY: BUYERS OF THE GIANT BOOK OF AMAZING PAIN RELIEF AND HEALING JUICES ARE INTERESTED IN THE NATURAL HEALING PROPERTIES OF JUICES AND OTHER COMMON NATURAL REMEDIES. REMEDIES COVERED INCLUDE SMOKING, HIGH BLOOD PRESSURE, CATARACTS, ELIMINATING HOT FLASHES AND MORE.

BUYERS ALSO RECEIVE 3 FREE REPORTS: ANTI-AGING SECRETS, SEXUAL REBIRTH, AND WEIGHT LOSS BREAKTHROUGHS.

DEMOGRAPHICS: 40% FEMALE
60% MALE

AVG. UNIT/SALE: \$22.95

SOURCE: 100% DIRECT MAIL

CANCELLATION POLICY: ALL ORDERS CANCELLED AFTER MAIL DATE WILL BE BILLED AT FULL RENTAL RATES. ORDERS CANCELLED PRIOR TO MAIL DATE WILL BE BILLED RUNNING CHARGES + \$50.00 FLAT FEE.

HEALJUICEM

OCTOBER 2010

MATERIAL:
E-MAIL \$35/F

SELECTIONS:
STATE/SCF \$7/M
ZIP \$7/M
SEX \$7/M
SPLIT \$7/M

RECIPROCAL SELECT
PRICING APPLIES

SAMPLE REQUIRED

MINIMUM: 5,000