

HOODIA XPF PLUS INQUIRIES

42,000 6/07 INQUIRIES \$85/M
313,000 2007 INQUIRIES \$80/M
133,000 2006 INQUIRIES \$80/M
PHONE NUMBERS \$250/M

SUMMARY: THESE RESPONSIVE, HEALTH CONCIIOUS INQUIRIES HAVE ALL VISTED WWW.HOODIAXPF.COM AND COMPLETED A HEALTH PROFILE IN WHICH THEY PROVIDED SEVERAL DEMOGRAPHIC ELEMENTS SUCH AS AGE AND DATA ELEMENTS RELATED TO THEIR CURRENT AND DESIRED WEIGHT, AND COMPUTER OWNERSHIP AND USAGE.

HOODIA XPF PLUS WEIGHT LOSS DIETARY SUPPLEMENT IS "THE NEXT GENERATION IN WEIGHT LOSS". HOODIA XPF PLUS IS A DIETARY SUPPLEMENT THAT HAS BEEN DESIGNED TO COMBINE THE POTENTIAL EFFECTS OF HOODIA WITH OTHER NUTRITIONAL SUPPLEMENTS - COMMONLY USED TO HELP PEOPLE IN THEIR EFFORTS TO LOSE WEIGHT.

THE HOODIA XPF PLUS DIETARY SUPPLEMENT INQUIRIES FILE IS AN EXCELLENT LIST FOR ALL TYPES OF HEALTH AND FITNESS OFFERS AS WELL AS INVESTMENT, FINANCIAL SERVICES, MONEY-MAKING OPPORTUNITIES, CREDIT CARDS, CATALOGS, PUBLISHING, SELF-IMPROVEMENT AND MORE.

DEMOGRAPHICS: 92% FEMALE
8% MALE
INCOME \$35M-\$75M

SOURCE: SEARCH ENGINE OPTIMIZATION, GOOGLE AD WORDS, E-MAIL MARKETING AND ONLINE BANNER ADS

CANCELLATION POLICY: ALL ORDERS CANCELLED AFTER MAIL DATE WILL BE BILLED AT FULL RENTAL RATES. ORDERS CANCELLED PRIOR TO MAIL DATE WILL BE BILLED RUNNING CHARGES + \$50.00 FLAT FEE.

HOODINQM

JULY 2007

MATERIAL:
E-MAIL \$75/F
DISKETTE \$50/F
MAG TAPE \$25/F

SELECTIONS:
STATE/SCF \$7/M
ZIP \$7/M
SEX \$7/M
AGE \$10/M
CURRENT WEIGHT \$10/M
DESIRED WEIGHT \$10/M
COMPUTER OWNERS \$10/M
DVD OWNERS \$10/M

SAMPLE REQUIRED

MINIMUM: 5,000