

**MATRIX WEIGHT LOSS PROGRAM BUYERS**

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11,000 2008 BUYERS      \$100/M

SUMMARY: THESE BUYERS PAID FROM \$29.95 TO \$34.95 FOR DIET CAPSULES AND A DIET PLAN. THE COMBINATION OF A DIET CAPSULES AND PLAN MAKE THIS ONE OF THE MORE POPULAR WEIGHT LOSS PRODUCTS ON THE MARKET TODAY.

THIS ALL NATURAL WEIGHT LOSS PROGRAM RIDES THE BODY OF UNWANTED FAT AND ALSO IS DESIGNED TO GIVE ADDED ENERGY. THE MATRIX WEIGHT LOSS PROGRAM HAS BEEN FEATURED ON WEBSITES AND HAS BEEN ENDORSED BY TOP PERSONALITIES AND CELEBRITIES. MOST BUYERS PAID BY CREDIT CARD WHEN RESPONDING TO THIS DIRECT MAIL OFFER.

THESE DIET PRODUCT BUYERS ARE RESPONSIVE TO DIET OFFERS, HEALTHY LIFESTYLE ENHANCING PRODUCTS, DIET AND HEALTHY LIFESTYLE MULTI LEVEL MARKETING OFFERS, VITAMINS AND SUPPLEMENTS.

DEMOGRAPHICS: 67% FEMALE  
22% MALE

AVG UNIT/SALE: \$29.95-\$34.95

SOURCE: 100% DIRECT MAIL

CANCELLATION POLICY: ALL ORDERS CANCELLED AFTER MAIL DATE WILL BE BILLED AT FULL RENTAL RATES. ORDERS CANCELLED PRIOR TO MAIL DATE WILL BE BILLED RUNNING CHARGES + \$50.00 FLAT FEE.

**MATRIXM**

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AUGUST 2008

MATERIAL:  
E-MAIL      \$60/F

SELECTIONS:  
STATE/SCF      \$7/M

ZIP      \$7/M

SEX      \$7/M

RECIPROCAL SELECT  
PRICING APPLIES

SAMPLE REQUIRED

MINIMUM: 5,000