

MEDITERRANEAN HERBS POTENCY

4,000 3RD QTR 2010 BUYERS \$120/M
10,500 2010 BUYERS \$120/M
14,500 2009 BUYERS \$120/M
17,000 2008 BUYERS \$120/M
25,000 2007 BUYERS \$120/M
13,000 2006 BUYERS \$120/M

SUMMARY: AN ANCIENT ROMAN FORMULA RECENTLY DISCOVERED HAS BEEN RE-CREATED TO HELP MODERN MAN. NOW THIS POWERFUL MALE POTENCY FORMULA IS AVAILABLE IN THE UNITED STATES. MEDITERRANEAN HERBS POTENCY BUYERS ARE A GREAT AUDIENCE FOR ALL MALE POTENCY OFFERS, GOLF OFFERS, TRAVEL OFFERS AND MORE.

DEMOGRAPHICS: 87% MALE
3% FEMALE
10% UNKNOWN
AGE 45+

AVG UNIT/SALE: \$39.95

SOURCE: 100% DIRECT MAIL

CANCELLATION POLICY: ALL ORDERS CANCELLED AFTER MAIL DATE WILL BE BILLED AT FULL RENTAL RATES. ORDERS CANCELLED PRIOR TO MAIL DATE WILL BE BILLED RUNNING CHARGES + \$50.00 FLAT FEE.

MEDM

OCTOBER 2010

MATERIAL:
E-MAIL \$60/F
DISKETTE \$25/F
P/S LABEL \$9/M

SELECTIONS:
STATE/SCF \$7/M
ZIP \$7/M
SEX N/A
SPLIT \$7/M

RECIPROCAL SELECT
PRICING APPLIES

SAMPLE REQUIRED

MINIMUM: 5,000