

MIRACLE OF ALOE CATALOG CUSTOMERS PIP

PIMIRACLEM

OCTOBER 2008

60,000 ANNUALLY \$60/M

INSERT INTO PACKAGES OF ORDERS FROM MIRACLE OF ALOE CATALOG CUSTOMERS WHO PURCHASE ORGANIC ALOE BASED PROBLEM SOLUTION HEALTH CARE PRODUCTS, FACIAL AND BODY CARE PRODUCTS, NUTRITIONAL SUPPLEMENTS, MUSCLE & JOINT PAIN RELIEF, ALOE VERA BEVERAGES AND MANY MORE.

MAXIMUM SIZE:
5.5" X 8.5"

MAXIMUM WEIGHT:
1/4 OZ

MAXIMUM INSERTS:
6

DEMOGRAPHICS: 65% FEMALE
35% MALE
10% UNKNOWN

SAMPLE REQUIRED

AVG UNIT/SALE: AVG \$40

MINIMUM: 10,000

SOURCE: 100% DIRECT MAIL

CANCELLATION POLICY: ALL ORDERS CANCELLED AFTER MAIL DATE WILL BE BILLED AT FULL RENTAL RATES. ORDERS CANCELLED PRIOR TO MAIL DATE WILL BE BILLED RUNNING CHARGES + \$50.00 FLAT FEE.