

**MIRACLE OF ALOE TRIAL**

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\*\*\*\*UNDER NEW MANAGEMENT\*\*\*\*

75,000 1ST HALF 2007 PAID RESPONDENTS \$80/M

SUMMARY: MIRACLE OF ALOE IS THE COMPLETE SOURCE OF ORGANIC ALOE BASED PROBLEM SOLUTION HEALTH CARE PRODUCTS, FACIAL AND BODY CARE PRODUCTS, NUTRITIONAL SUPPLEMENTS, MUSCLE & JOINT PAIN RELIEF, ALOE VERA BEVERAGES AND MANY MORE. BUYERS HAVE RESPONDED TO A SPACE AD IN ORDER TO RECEIVE A SAMPLER OF VARIOUS MIRACLE OF ALOE PRODUCTS SUCH AS MIRACLE FOOT REPAIR, ALOE ALL OVER, MIRACLE OINTMENT, MIRACLE RUB PAIN RELIEVING CREAM, PSORIASIS CREAM AND REHYDRATING FACIAL GEL. EVERY BUYER HAS PAID \$6.95 OR MORE FOR THIS FANTASTIC MIRACLE OF ALOE INTRODUCTORY OFFER.

DEMOGRAPHICS: 64% FEMALE  
22% MALE  
14% UNKNOWN

AVG UNIT/SALE: \$6.95+

SOURCE: 100% SPACE ADS

CANCELLATION POLICY: ALL ORDERS CANCELLED AFTER MAIL DATE WILL BE BILLED AT FULL RENTAL RATES. ORDERS CANCELLED PRIOR TO MAIL DATE WILL BE BILLED RUNNING CHARGES + \$50.00 FLAT FEE.

**MIRTRIALM**

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AUGUST 2007

MATERIAL:  
E-MAIL \$50/F

SELECTIONS:  
STATE/SCF \$7/M  
ZIP \$7/M  
SEX \$10/M

RECIPROCAL SELECT  
PRICING APPLIES

SAMPLE REQUIRED

MINIMUM: 5,000