

NATURE'S FAT FIGHTING SECRET DIET

5,000 2ND QTR 2007 BUYERS \$120/M
11,000 2007 BUYERS \$120/M
5,000 4TH QTR 2006 BUYERS \$120/M

RECIPROCAL RENTAL ONLY

SUMMARY: BUYERS OF NATURE'S FAT-FIGHTING SECRET THAT STOPS HUNGER, INCREASES ENERGY AND PREVENTS FAT CALORIES FROM BEING ABSORBED BY YOUR BODY. BUYERS HAVE RESPONDED TO SPACE ADS AND PAID \$59.95-\$129.95 FOR THIS NEW WEIGHT LOSS DISCOVERY.

DEMOGRAPHICS: 55% FEMALE
30% MALE
15% UNKNOWN

AVG UNIT/SALE: \$99.99

SOURCE: SPACE ADS

CANCELLATION POLICY: ALL ORDERS CANCELLED AFTER MAIL DATE WILL BE BILLED AT FULL RENTAL RATES. ORDERS CANCELLED PRIOR TO MAIL DATE WILL BE BILLED RUNNING CHARGES + \$50.00 FLAT FEE.

NATUREFATM

AUGUST 2007

MATERIAL:
E-MAIL \$50/F

SELECTIONS:
STATE/SCF \$7/M
ZIP \$7/M
SEX \$7/M
SPLIT \$7/M

RECIPROCAL SELECT
PRICING APPLIES

SAMPLE REQUIRED
MINIMUM: 5,000