

NEW BUSINESSES ACROSS THE U.S.

100,000	12/09 BUSINESS START-UPS	\$85/M
1,100,000	2009 BUSINESS START-UPS	\$85/M
1,200,000	2008 BUSINESS START-UPS	\$85/M
1,200,000	2007 BUSINESS START-UPS	\$85/M
1,200,000	2006 BUSINESS START-UPS	\$85/M
	TELEPHONE NUMBERS	+\$50/M

SUMMARY: NEW BUSINESSES ARE IN NEED OF A WIDE VARIETY OF PRODUCTS AND SERVICES. FROM BUSINESS MACHINES AND OFFICE SUPPLIES TO COMPUTERS AND TELECOMMUNICATION SYSTEMS, THESE COMPANIES ARE MAKING PURCHASES NOW! DON'T DELAY TESTING THIS HIGHLY RESPONSIVE AUDIENCE FOR YOUR OFFER.

DEMOGRAPHICS: 75% MALE
25% FEMALE

SOURCE: STATE REGISTRIES, TRADE PUBLICATIONS, TRADE SHOWS AND DIRECT MAIL OFFERS.

CANCELLATION POLICY: ALL ORDERS CANCELLED AFTER MAIL DATE WILL BE BILLED AT FULL RENTAL RATES. ORDERS CANCELLED PRIOR TO MAIL DATE WILL BE BILLED RUNNING CHARGES + \$50.00 FLAT FEE.

NEWBUSM

JANUARY 2010

MATERIAL:
E-MAIL \$60.00/F

SELECTIONS:
STATE/SCF \$7.00/M

ZIP \$7.00/M

SEX \$7.00/M

SPLIT \$7.00/M

RECIPROCAL SELECT
PRICING APPLIES

SAMPLE REQUIRED

MINIMUM: 5,000