

NUTRITION DIET PROGRAM

8,000	7/05-12/05 BUYERS	\$100/M
16,000	2005 BUYERS	\$100/M
15,000	2004 BUYERS	\$100/M
24,000	2003 BUYERS	\$100/M
6,000	2002 BUYERS	\$100/M
7,000	2001 BUYERS	\$95/M
11,000	2000 BUYERS	\$90/M
17,000	1999 BUYERS	\$85/M
	PHONE NUMBERS	\$200/M

SUMMARY: NUTRITION DIET PROGRAM IS A SAFE AND NATURAL 4 MEAL REPLACEMENT DIET THAT CONFORMS TO THE BODY'S NEED FOR ENERGY AND ITS CRAVINGS FOR FOOD. THIS WEIGHT LOSS PROGRAM PROMOTES DIETING EVERY OTHER DAY, EATING SENSIBLY AND ENJOYING ALL NATURAL CHOCOLATE FLAVORED CHEWABLE SNACKS.

DEMOGRAPHICS: 69% FEMALE
17% MALE

AVG UNIT/SALE: \$64/ONE MONTH SUPPLY

SOURCE: 85% DIRECT MAIL
15% INTERNET

CANCELLATION

POLICY: ALL ORDERS CANCELLED AFTER MAIL DATE WILL BE BILLED AT FULL RENTAL RATES. ORDERS CANCELLED PRIOR TO MAIL DATE WILL BE BILLED RUNNING CHARGES + \$50.00 FLAT FEE.

NUTRDIETM

JANUARY 2006

MATERIAL:

E-MAIL \$50.00/F

SELECTIONS:

STATE/SCF \$6/M

ZIP \$6/M

SEX \$6/M

SPLIT \$6/M

RECIPROCAL SELECT
PRICING APPLIES

SAMPLE REQUIRED

MINIMUM: 5,000