

**PERFECTION SKIN ANTI-AGING**

---

**PLATM**

---

JANUARY 2006

3,000 4TH QTR 2005 BUYERS \$100/M  
23,000 2005 BUYERS \$100/M  
36,000 2004 BUYERS \$100/M  
127,000 2003 BUYERS \$100/M  
23,000 2002 BUYERS \$100/M  
PHONE NUMBERS \$250/M

MATERIAL :  
E-MAIL \$50/F

SUMMARY: AN ANTI-AGING REGIMEN FOR TODAY'S MATURE WOMEN. AN INCREDIBLE FORMULATION TO MAINTAIN HEALTHY SKIN AT ANY AGE, PERFECTION SKIN CARE HOLDS MOISTURE DEEP WITHIN THE SKIN'S SURFACE LAYERS. ITS REVOLUTIONARY COMBINATION OF ANTIOXIDANT VITAMINS HELPS SLOW CELL AGING AND STIMULATES THE PRODUCTION OF COLLAGEN AND ELASTIN.

SELECTIONS:  
STATE/SCF \$6/M  
ZIP \$6/M  
SEX \$6/M  
SPLIT \$6/M

THESE RESPONSIVE BUYERS ARE HIGHLY RECOMMENDED FOR ANY HEALTH RELATED OFFER.

RECIPROCAL SELECT PRICING APPLIES

DEMOGRAPHICS: 83% FEMALE  
7% MALE

SAMPLE REQUIRED  
MINIMUM: 5,000

AVG UNIT/SALE: \$39.95/1 MONTH SUPPLY

SOURCE: DIRECT MAIL  
INTERNET

CANCELLATION  
POLICY: ALL ORDERS CANCELLED AFTER MAIL DATE WILL BE BILLED AT FULL RENTAL RATES. ORDERS CANCELLED PRIOR TO MAIL DATE WILL BE BILLED RUNNING CHARGES + \$50.00 FLAT FEE.