

PRODUCTIONS EURYDICE OPPORTUNITY & SELF-IMPROVEMENT

7,000 2ND QTR 2010 BUYERS \$120/M
14,000 2010 BUYERS \$120/M
22,000 2009 BUYERS \$120/M
13,000 2008 BUYERS \$120/M
3,000 2007 BUYERS \$120/M
7,000 2006 BUYERS \$120/M

***THIS LIST REQUIRES 4 BUSINESS DAYS
FROM ORDER APPROVAL FOR SHIPPING***

SUMMARY: HIGHLY MOTIVATED AND IMPULSIVE BUYERS OF
VARIOUS EXTRA INCOME, GOOD LUCK, AND SELF-HELP
PROGRAMS BROUGHT TO THEM BY PRODUCTIONS EURYDICE.

OPPORTUNITY SEEKERS HAVE PURCHASED STEP BY STEP
PROGRAMS ON HOW TO BECOME FINANCIALLY INDEPENDENT
QUICKLY AND WITH LITTLE EFFORT. "GOOD LUCK" BUYERS
HAVE LOOKED TO THEIR MAILBOX FOR VARIOUS WAYS TO
ENHANCE THEIR GOOD FORTUNE, FIND OUT THEIR LUCKY
NUMBERS, AND ACHIEVE THE SUCCESS IN LIFE THEY
DESERVE.

DEMOGRAPHICS: 60% MALE
30% FEMALE
10% UNKNOWN

AVG UNIT/SALE: \$35.00

PAYMENT TYPE: CHECK
CREDIT CARD (APPROX. 50%)

SOURCE: 100% DIRECT MAIL

CANCELLATION POLICY: ALL ORDERS CANCELLED AFTER
MAIL DATE WILL BE BILLED AT FULL RENTAL RATES.
ORDERS CANCELLED PRIOR TO MAIL DATE WILL BE BILLED
RUNNING CHARGES + \$50.00 FLAT FEE.

DYNAM

JULY 2010

MATERIAL:
E-MAIL \$60/F

SELECTIONS:

STATE/SCF \$7/M

ZIP \$7/M

SEX \$7/M

SPLIT \$7/M

CREDIT CD \$10/M

RECIPROCAL SELECT
PRICING APPLIES

SAMPLE REQUIRED

MINIMUM: 5,000