

**PRODUCTIONS EURYDICE POTENCY**

---

31,000 1ST QTR 2011 BUYERS \$120/M  
124,000 2010 BUYERS \$120/M  
106,000 2009 BUYERS \$120/M  
20,000 2008 BUYERS \$120/M  
3,000 2007 BUYERS \$120/M  
3,000 2006 BUYERS \$120/M

RECIPROCAL RENTAL ONLY

SUMMARY: BUYERS OF MALE VIRILITY PRODUCTS SUCH AS MATEX AND VIGRAM X, THE BLUE PILL CAPSULES THAT WILL TRANSFORM YOUR SEX LIFE. THESE MEN ARE LOOKING FOR NATURAL INGREDIENTS TO OVERCOME THEIR SEXUAL DYSFUNCTION.

A GREAT AUDIENCE FOR ALL MEN'S MERCHANDISE OFFERS, HEALTH OFFERS, GOLF OFFERS, TRAVEL OFFERS AND MORE.

AVG UNIT/SALE: \$49-\$119

SOURCE: 100% DIRECT MAIL

CANCELLATION POLICY: ALL ORDERS CANCELLED AFTER MAIL DATE WILL BE BILLED AT FULL RENTAL RATES. ORDERS CANCELLED PRIOR TO MAIL DATE WILL BE BILLED RUNNING CHARGES + \$50.00 FLAT FEE.

**PRODEURYPM**

---

APRIL 2011

MATERIAL:

E-MAIL \$60/F

SELECTIONS:

STATE/SCF \$7/M

ZIP \$7/M

RECIPROCAL SELECT  
PRICING APPLIES

SAMPLE REQUIRED

MINIMUM: 5,000