

PROVERITAS DIET

2,000 3RD QTR 2007 BUYERS
19,000 2007 BUYERS
8,000 2006 BUYERS

*****RECIPROCAL RENTAL ONLY*****

THESE IMPULSIVE DIRECT MAIL BUYERS HAVE PURCHASED
THE FRENCH DISCOVERY- LINEA 7 CAPSULES -
A 24 POUND WEIGHT LOSS WITH 7 CAPSULES IN 7 DAYS.

BUYERS CAN PURCHASE FROM 1 TO 4 PACKS, EACH PACK
CONTAINS 7 CAPSULES.

PROVDIETM

OCTOBER 2007

SOURCE:
DIRECT MAIL

UNIT SALE:
\$21-\$49

SEX:
MOSTLY FEMALE

MATERIAL:
E-MAIL \$50/F

SELECTIONS:
STATE/SCF \$7/M
ZIP/SEX \$7/M

SAMPLE REQUIRED

MINIMUM: 5,000