

SAMANTHA ASTROLOGY

6,000 2/07 BUYERS \$95/M
12,000 2007 BUYERS \$95/M
62,000 2006 BUYERS \$95/M
56,000 2005 BUYERS \$95/M

***THIS LIST REQUIRES 2 WEEKS
FROM ORDER APPROVAL FOR SHIPPING***

SUMMARY: BUYERS HAVE TURNED TO CLAIRVOYANT,
SAMANTHA, FOR INSIGHT IN REALIZING THEIR DEAREST
DREAMS. THE SECRETS OF LOVE, MONEY, SUCCESS,
FRIENDSHIP AND MORE ARE UNLOCKED BY SAMANTHA.

THESE HIGHLY RESPONSIVE BUYERS MAKE A GREAT AUDIENCE
FOR ASTROLOGY, GOOD LUCK, LOTTERIES, SWEEPSTAKES, AND
MORE.

DEMOGRAPHICS: 60% FEMALE
40% MALE

AVG UNIT/SALE: \$23.45

SOURCE: 100% DIRECT MAIL

CANCELLATION POLICY: ALL ORDERS CANCELLED AFTER MAIL
DATE WILL BE BILLED AT FULL RENTAL RATES. ORDERS
CANCELLED PRIOR TO MAIL DATE WILL BE BILLED RUNNING
CHARGES + \$50.00 FLAT FEE.

SAMANTHAM

MARCH 2007

MATERIAL:
E-MAIL \$50/F

SELECTIONS:
STATE/SCF \$7/M
ZIP \$7/M
SEX \$7/M

RECIPROCAL SELECT
PRICING APPLIES

SAMPLE REQUIRED
MINIMUM: 5,000