

SEAORA MINERAL SKIN CARE

SEAORAM

NOVEMBER 2007

MATERIAL :

E-MAIL \$50/F

MAG TAPE \$25/F

DISKETTE \$50/F

SELECTIONS:

STATE/SCF \$7/M

ZIP \$7/M

SEX \$7/M

RECIPROCAL SELECT
PRICING APPLIES

SAMPLE REQUIRED

MINIMUM: 5,000

3,000 3RD QTR 2007 BUYERS \$100/M
7,000 2007 BUYERS \$100/M
5,000 2006 BUYERS \$100/M

SUMMARY: SEAORA IS A UNIQUE SKIN CARE LINE, COMBINING NATURAL INGREDIENTS WITH MODERN SCIENCE TO FORMULATE AN EFFECTIVE BLEND OF MINERALS AND THE FINEST HERBAL INGREDIENTS NATURE HAS TO OFFER. BUYERS ON THIS GROWING FILE, HAVE SPENT AN AVERAGE OF \$55.00 AND ALL HAVE PAID WITH A MAJOR BANK CREDIT CARD. THE SEAORA MINERAL SKIN CARE BUYERS FILE IS A NATURAL TEST PROSPECT FOR ALL DIET AND HEALTH OFFERS AS WELL AS GENERAL MERCHANDISE, MAGAZINES, SELF-HELP, CATALOG OFFERS AND MORE!!

DEMOGRAPHICS: 65% FEMALE
19% MALE

AVG UNIT/SALE: \$55

SOURCE: INTERNET/CATALOG

CANCELLATION POLICY: ALL ORDERS CANCELLED AFTER MAIL DATE WILL BE BILLED AT FULL RENTAL RATES. ORDERS CANCELLED PRIOR TO MAIL DATE WILL BE BILLED RUNNING CHARGES + \$50.00 FLAT FEE.