

STASURE PLATINUM

NO LONGER UPDATING

11,000 8/07 BUYERS \$100/M
85,000 2007 BUYERS \$100/M

SUMMARY: STASURE PLATINUM CREAM IS AN ALL NATURAL MALE ENHANCEMENT FORMULA THAT IS HELPING MEN REGAIN THEIR CONFIDENCE. THESE BUYERS HAVE ALL RESPONDED TO 30 AND 60 SECOND RADIO SPOTS THROUGHOUT THE U.S. AND HAVE SPENT \$14.95 FOR A RISK FREE TRIAL SAMPLE. APPROXIMATELY 90% HAVE PAID BY BANK CREDIT CARD. THE STASURE PLATINUM BUYERS FILE IS A MUST TEST FOR ALL POTENCY AND HEALTH OFFERS, MAGAZINES, CATALOGS, GENERAL MERCHANDISE AND MORE!

DEMOGRAPHICS: 90% MALE
 10% FEMALE
 AVG AGE 50+
 AVG INCOME \$45M

AVG UNIT/SALE: \$14.95 TRIAL

SOURCE: 100% RADIO SPOTS

CANCELLATION POLICY: ALL ORDERS CANCELLED AFTER MAIL DATE WILL BE BILLED AT FULL RENTAL RATES. ORDERS CANCELLED PRIOR TO MAIL DATE WILL BE BILLED RUNNING CHARGES + \$50.00 FLAT FEE.

STASUREM

OCTOBER 2007

MATERIAL:
E-MAIL \$50/F

SELECTIONS:
STATE/SCF \$7/M

ZIP \$7/M

SEX \$7/M

RECIPROCAL SELECT
PRICING APPLIES

SAMPLE REQUIRED

MINIMUM: 5,000