

SEPTEMBER 2006

207,000 HR EXECUTIVES \$90/M

MATERIAL:
E-MAIL \$50/F

SUMMARY: HUMAN RESOURCES EXECUTIVES ARE AN IMPORTANT SEGMENT OF BUSINESS COMMUNITY. THEY ARE OFTEN DECISION MAKERS FOR KEY BUSINESS PURCHASES. HUMAN RESOURCE PROFESSIONALS ARE A STRONG AUDIENCE FOR COMPUTERS, SOFTWARE, INSURANCE, TELECOMMUNICATIONS, PUBLICATIONS, OFFICE PRODUCTS AND MUCH MORE.

SELECTIONS:
STATE/SCF \$6/M

ZIP \$6/M

SEX \$6/M

DEMOGRAPHICS: 85% MALE
15% FEMALE

SOURCE: STATE INCORPORATION REGISTERIES

RECIPROCAL SELECT
PRICING APPLIES

SAMPLE REQUIRED

MINIMUM: 5,000

CANCELLATION POLICY: ALL ORDERS CANCELLED AFTER MAIL DATE WILL BE BILLED AT FULL RENTAL RATES. ORDERS CANCELLED PRIOR TO MAIL DATE WILL BE BILLED RUNNING CHARGES + \$50.00 FLAT FEE.