

THE BUSINESS SOURCE - NEW BUSINESSES

73,000 9/06 NEW BUSINESSES \$90/M
288,000 3RD QTR 2006 NEW BUSINESSES \$90/M

SUMMARY: THE BUSINESS SOURCE PROVIDES THE FRESHEST NEW BUSINESS START-UPS FROM STATE INCORPORATION REGISTRIES. NAMES WILL BE AVAILABLE THE FIRST WEEK OF EACH MONTH. NEW BUSINESS START-UPS NEED A WEALTH OF BUSINESS PRODUCTS AND SERVICES AND PROVIDE AN IMPORTANT AUDIENCE FOR COMPUTERS, SOFTWARE, INSURANCE, TELECOMMUNICATIONS, PUBLICATIONS, OFFICE PRODUCTS AND MUCH MORE.

DEMOGRAPHICS: 85% MALE
15% FEMALE

SOURCE: STATE INCORPORATION REGISTRIES

CANCELLATION POLICY: ALL ORDERS CANCELLED AFTER MAIL DATE WILL BE BILLED AT FULL RENTAL RATES. ORDERS CANCELLED PRIOR TO MAIL DATE WILL BE BILLED RUNNING CHARGES + \$50.00 FLAT FEE.

BUSNEWM

SEPTEMBER 2006

MATERIAL:
E-MAIL \$50/F

SELECTIONS:
STATE/SCF \$6/M
ZIP \$6/M
SEX \$6/M

RECIPROCAL SELECT
PRICING APPLIES

SAMPLE REQUIRED

MINIMUM: 5,000