

THE BUSINESS SOURCE - SMALL BUSINESSES

52,000 9/06 SMALL BUSINESSES \$90/M
183,000 3RD QTR 06 SMALL BUSINESSES \$90/M

SUMMARY: THE BUSINESS SOURCE PROVIDES THE FASTEST GROWING AND MOST SOUGHT AFTER LIST SEGMENT IN THE BUSINESS WORLD TODAY...SMALL BUSINESSES. THESE COMPANIES WITH TEN OR LESS EMPLOYEES ARE SOURCED FROM STATE INCORPORATION REGISTERIES. SMALL AND HOME BUSINESSES NEED A WEALTH OF PRODUCTS AND SERVICES AND PROVIDE AN IMPORTANT AUDIENCE FOR COMPUTERS, SOFTWARE, INSURANCE, TELECOMMUNICATIONS, PUBLICATIONS, OFFICE PRODUCTS AND MUCH MORE.

DEMOGRAPHICS: 85% MALE
15% FEMALE

SOURCE: STATE INCORPORATION REGISTERIES

CANCELLATION POLICY: ALL ORDERS CANCELLED AFTER MAIL DATE WILL BE BILLED AT FULL RENTAL RATES. ORDERS CANCELLED PRIOR TO MAIL DATE WILL BE BILLED RUNNING CHARGES + \$50.00 FLAT FEE.

BUSSMALLM

SEPTEMBER 2006

MATERIAL:
E-MAIL \$50/F

SELECTIONS:
STATE/SCF \$6/M
ZIP \$6/M
SEX \$6/M

RECIPROCAL SELECT
PRICING APPLIES

SAMPLE REQUIRED

MINIMUM: 5,000