

TOOL BUYERS FROM TOOLPRICE.COM

54,000 2006 BUYERS \$115/M

SUMMARY: THESE HIGHLY MOTIVATED BUYERS HAVE DISCOVERED THE SECRET OF HOW DO IT YOURSELFERS AND CONTRACTORS SAVE AN AVERAGE OF 46% ON TOOLS THEY WANT AND NEED. BUYERS PURCHASED A MYRIAD OF TOOLS RANGING FROM HAND TOOLS TO HYDROLIC TOOLS AND MORE.

DEMOGRAPHICS: 72% MALE
17% FEMALE
11% UNKNOWN

PAYMENT: 100% CREDIT CARD

SOURCE: INTERNET

CANCELLATION POLICY: ALL ORDERS CANCELLED AFTER MAIL DATE WILL BE BILLED AT FULL RENTAL RATES. ORDERS CANCELLED PRIOR TO MAIL DATE WILL BE BILLED RUNNING CHARGES + \$50.00 FLAT FEE.

TOOLM

JULY 2006

MATERIAL:
E-MAIL \$50/F

SELECTIONS:
STATE/SCF \$7/M
ZIP \$7/M
SEX \$7/M
SPLIT \$7/M

RECIPROCAL SELECT
PRICING APPLIES

SAMPLE REQUIRED

MINIMUM: 5,000