

VANTAGE PRESS - ASPIRING AUTHORS

2,000	12/07 ASPIRING AUTHORS	\$85/M
35,000	2007 ASPIRING AUTHORS	\$85/M
31,000	2006 ASPIRING AUTHORS	\$85/M
48,000	2005 ASPIRING AUTHORS	\$85/M

SUMMARY: TENS OF THOUSANDS OF ASPIRING AUTHORS AND WOULD BE NOVELISTS HAVE CHOSEN THE VANTAGE PRESS SUBSIDY PUBLISHING PROGRAM TO GET THEIR BOOK LENGTH MANUSCRIPTS PUBLISHED! INQUIRIES OF THE PROGRAM RECEIVE A FREE 32 PAGE ILLUSTRATED BROCHURE.

DEMOGRAPHICS: 41% MALE
40% FEMALE
19% UNKNOWN

SOURCE: 75% SPACE ADS
25% TV
SPACE IN NY TIMES, MCCALL'S AND SMITHSONIAN

CANCELLATION POLICY: ALL ORDERS CANCELLED AFTER MAIL DATE WILL BE BILLED AT FULL RENTAL RATES. ORDERS CANCELLED PRIOR TO MAIL DATE WILL BE BILLED RUNNING CHARGES + \$50.00 FLAT FEE.

VANTAGEM

JANUARY 2008

MATERIAL:
E-MAIL \$50/F

SELECTIONS:
STATE/SCF \$7/M
ZIP \$7/M
SEX \$7/M
SPLIT \$7/M

RECIPROCAL SELECT
PRICING APPLIES

SAMPLE REQUIRED

MINIMUM: 5,000