

WEBSWEEPS

24,000 12/09 ENTRANTS \$85/M
264,000 2009 ENTRANTS \$85/M
288,000 2008 ENTRANTS \$85/M
288,000 2007 ENTRANTS \$85/M
288,000 2006 ENTRANTS \$85/M

SUMMARY: THE INTERNET IS A GROWING SOURCE OF MEN AND WOMEN WHO ARE PLAYING SWEEPSTAKES AND LOTTERIES. THESE CONTEST ENTHUSIASTS HAVE PARTICIPATED AT ONE OR MORE PROMOTIONAL WEBSITES.

WEBSWEEPS IS OFFERING NAME AND POSTAL ADDRESS, PROVIDING A SUPER RESPONSIVE AUDIENCE FOR ALL PROMOTIONAL OFFERS AS WELL AS LOW-END GENERAL MERCHANDISE, MAGAZINES, INSURANCE, CREDIT CARDS AND MORE!

DEMOGRAPHICS: 35% MALE
65% FEMALE
AVG AGE 35
INCOME UNDER \$30,000

SOURCE: 100% INTERNET

CANCELLATION POLICY: ALL ORDERS CANCELLED AFTER MAIL DATE WILL BE BILLED AT FULL RENTAL RATES. ORDERS CANCELLED PRIOR TO MAIL DATE WILL BE BILLED RUNNING CHARGES + \$50.00 FLAT FEE.

WEBSWEEPM

JANUARY 2010

MATERIAL:
E-MAIL \$60/F

SELECTIONS:
STATE/SCF \$7/M
ZIP \$7/M
SEX \$7/M
SPLIT \$7/M

RECIPROCAL SELECT
PRICING APPLIES

SAMPLE REQUIRED

MINIMUM: 5,000