

ZYLADEX PLUS WEIGHT LOSS

8,000 5/06 BUYERS \$150/M
10,000 4/06 BUYERS \$150/M
32,000 1ST QTR 06 BUYERS \$150/M

AVAILABLE FOR NON-COMPETITIVE OFFERS ONLY

SUMMARY: ZYLADEX IS ONE OF THE BEST SELLING WEIGHT LOSS PROGRAMS AVAILABLE TODAY. DEVELOPED IN EUROPE, ZYLADEX DRAMATICALLY SPEEDS UP THE BODY'S RATE OF FAT BURN OFF. BUYERS SPEND AN AVERAGE OF \$68.00 PER ORDER AND MOST PAY WITH A MAJOR BANK CREDIT CARD.

DEMOGRAPHICS: 76% FEMALE
11% MALE
13% UNKNOWN

AVG UNIT/SALE: \$68

SOURCE: SPACE ADS/FREE STANDING INSERTS

CANCELLATION POLICY: ALL ORDERS CANCELLED AFTER MAIL DATE WILL BE BILLED AT FULL RENTAL RATES. ORDERS CANCELLED PRIOR TO MAIL DATE WILL BE BILLED RUNNING CHARGES + \$50.00 FLAT FEE.

ZYLADEXM

AUGUST 2007

MATERIAL:
E-MAIL \$50/F

SELECTIONS:
STATE/SCF \$7/M

ZIP \$7/M

SEX \$7/M

RECIPROCAL SELECT
PRICING APPLIES

SAMPLE REQUIRED

MINIMUM: 5,000